Quinte West

A Natural Attraction

Part of Bay of Quinte Region

COMMUNITY PROFILE 2018

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QUINTE WEST OFFERS A PLETHORA OF ATTRACTIONS FOR ALL TO ENJOY

MAYOR'S MESSAGE

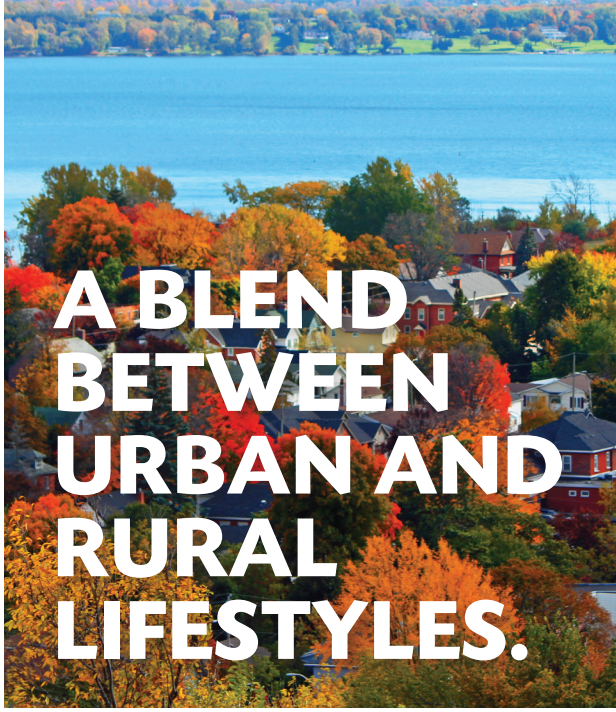
Quinte West is located in the heart of the Bay of Quinte Region at the mouth of the Trent-Severn Waterway. Known for its picturesque agricultural landscape, 8 Wing/CFB Trenton, and Trent Port Marina, the City of Quinte West drives the local economy with its commitment to support entrepreneurs, manufacturing, retail outlets, commercial businesses and continual growth in the hospitality and tourism sector.

Whether it be the downtown core or commercial areas in Trenton or Frankford, the North Murray Industrial Park, Frankford Industrial Park or an inquiry on any lands in Quinte West, Staff and Council are here to facilitate and offer services that fosters investment and development.

Further to that, the City of Quinte West has several local support agencies that have the resources to assist in several investment tools such as grant funding, engaging the labour market and services for all business sizes, entrepreneurs and start-ups.

On behalf of City Council, I invite you to join us in Quinte West, a natural fit for your business.

Sincerely, *Jim Harrison*



HISTORY

In January 1998, The City of Quinte West was formed by the amalgamation of four former municipalities; City of Trenton, Village of Frankford, Sidney Township and Murray Township. The amalgamation created a unique community offering a blend between urban and rural lifestyles. The City thrived in the years following, establishing itself as a sought after destination offering a vibrant outdoor natural environment for agricultural and recreational pursuits combined with endless retail and entertainment opportunities.

At the heart of Quinte West is the southern entrance to the Trent-Severn Waterway, a unique 386 kilometre system of lakes and rivers stretching from the Bay of Quinte in the south, to Georgian Bay in the north. Quinte West is home to Canada's largest military air force base, 8 Wing/CFB Trenton.

Location

With a location approximately 1.5 hours east of Toronto and 2.5 hours south west of the Nation's Capital, the City of Quinte West is ideal for commercial and industrial businesses of all sizes.

QUICK FACTS

Population | City of Quinte West – 43,577 (2016 Census)

Market (500 mile radius) | 50 million people

Incorporation | City of Quinte West – 1998

Regional Land Area | 493.85 km2

Population Density per square km | 88.2 (2016 Census)

Labour Force | 100,000 (within a 45-minute commute)

Largest Employment Sectors |
Wholesale & Retail Trade – 3300
Business Services – 4345
Manufacturing Industries – 2650
Health Care & Social Services – 2160
8 Wing/CFB Trenton – approximately 4300

CITY	DRIVING
Kingston, ON	75 kilometres
Peterborough, ON	100 kilometres
Toronto, ON	190 kilometres
Ottawa, ON	230 kilometres
Buffalo, NY	324 kilometres
Montreal, QC	360 kilometres
Detroit, MI	531 kilometres
New York, NY	702 kilometres
Philadelphia, PA	711 kilometres
Chicago, IL	992 kilometres
Atlanta, GA	1685 kilometres

Annual Rainfall | 716 mm
Annual Snowfall | 168 cm

HIGHWAY ACCESS

Quinte West is well served by the local highway network.

Our location on the Highway 401 corridor, a four lane controlled highway, allows access to North American markets and also serves as a route to major border crossings.

AIRPORTS

Toronto – Lester B .Pearson International Airport |
Approximately 180 kilometres

Ottawa – Ottawa International Airport |
Approximately 280 kilometres

8 Wing/CFB Trenton |
May be available for commercial (including cargo) flights through coordination with the City

CANADIAN NATIONAL RAILWAY + CANADIAN PACIFIC RAILWAY

- Freight and express service
- Piggyback and container facilities available
- Overnight express service to Montreal and Toronto (and other locations)

For information about rail freight/express service:
1-888-668-4626 (CN Rail)/1-888-333-8111 (CP Rail)

- Daily passenger service, Trenton Junction to major cities including Toronto, Ottawa and Montreal- For more information about schedules or to make a reservation: Call 1-888-842-7245 or visit www.viarail.ca

TRAVEL TIME — *to* — MAJOR CITIES (HOURS)

City	Drive	Rail	Air
Toronto	1.5	2.0	.25
Ottawa	2.5	2.5	.5
Montreal	3.5	3.5	1
Kingston	.75	.5	.25
New York	6.5	14	1
Chicago	9.5	12	2

Labour Market

LABOUR MARKET BREAKDOWN

INDUSTRY DIVISIONS (2011)

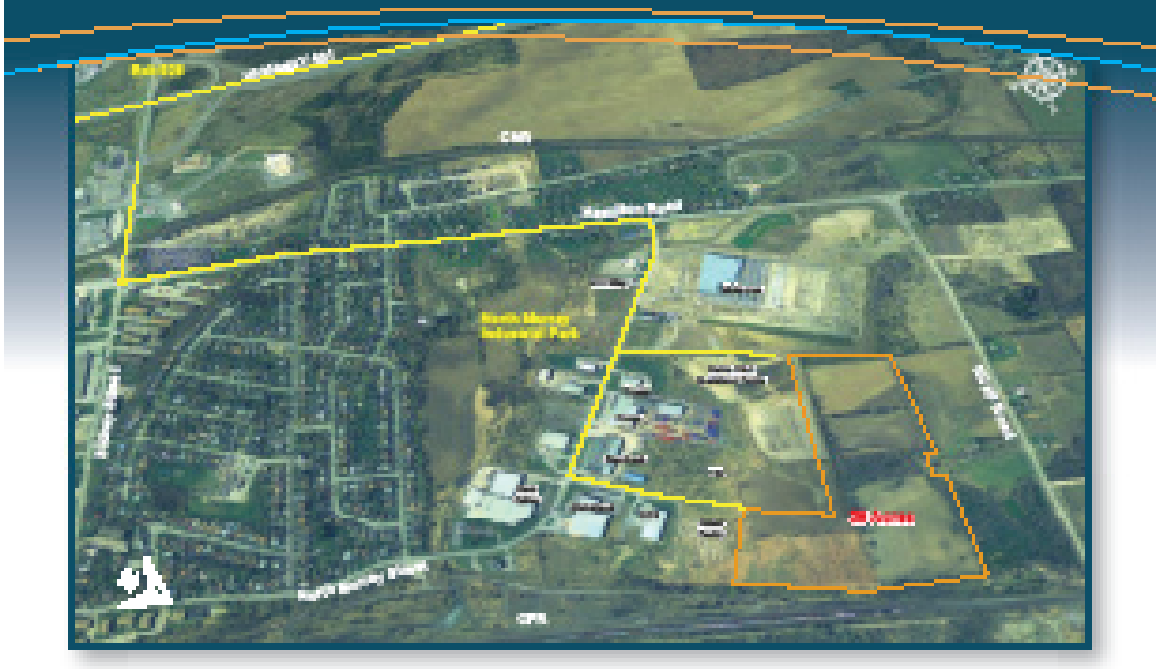
Characteristics	Quinte West			Greater Quinte Region		
	Total	Male	Female	Total	Male	Female
Total Experienced Labour Force 15 Years + Older	21620	11620	10240	104775	54335	50420
Agriculture/Resource-Based	285	215	75	3755	2685	1040
Construction Industries	960	835	125	7995	7130	755
Manufacturing Industries	2650	1930	715	11460	8685	2760
Wholesale/Retail Trade	3300	1630	1665	16935	8075	8795
Transportation/Warehousing	1200	930	270	4770	3470	1245
Finance/Real Estate	775	255	515	3655	1290	2250
Scientific/Technical Services	535	235	300	4005	1865	2115
Health Care/Social Services	2160	195	1965	12020	1580	10390
Educational Services	1320	350	965	7265	2030	5205
Public Administration	3895	2700	1195	9935	5975	3935
Other Services	1035	540	495	4790	2310	2445

(Information provided by Stats Canada)

Investment Ready Site

North Murray Street - North Murray Industrial Park
City of Quinte West
Ontario, Canada

Industrial Vacant Land | For Sale



Investment Opportunity

[redacted]

An Ontario-Certified Site*

[redacted]

For additional information, please contact:

[redacted]

Key Highlights

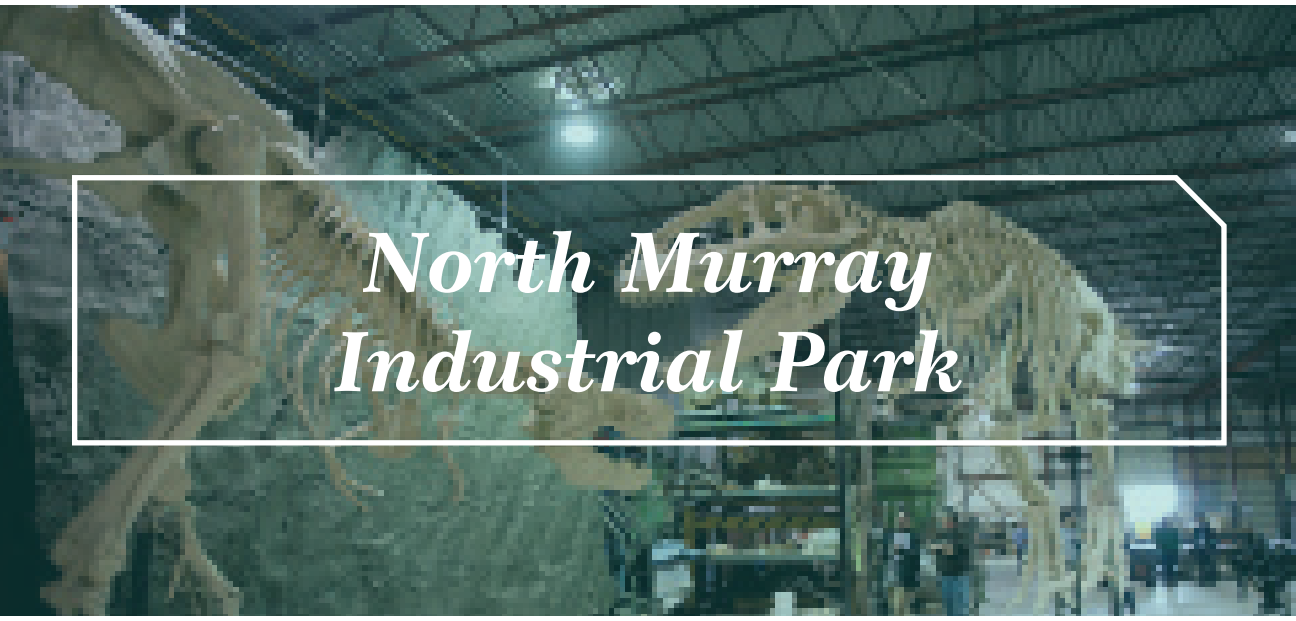
[redacted]

Permitted Uses

[redacted]

Utilities

[redacted]



North Murray Industrial Park

Location	Trenton Ward
Owner	City of Quinte West
Size of Sites Available	38 Acres (approximately)
Zoning	Yard Storage & Heavy Manufacturing
Present Use	Vacant
Previous Use	Vacant – Farm Land
Highway Access	Direct access to Hamilton Road (major controlled collector) with full interchange access to Highway 401 (major Provincial highway)
Distance to Highway	Site located within 1.5 kilometers (0.9 miles) of Highway 401
Distance to Airport	Site located within 4.7 kilometers (2.9 miles) of commercial airport (8 Wing/CFB Trenton). 8 Wing/CFB Trenton is open to commercial (including cargo) flights through coordination with the City
Electric Company	Hydro One
Natural Gas Supplier	Union Gas
Water Service	City of Quinte West
Sewer Service	City of Quinte West
Fire Classification	Fire Rating of 4 for Trenton Ward by Fire Underwriters Association

Frankford Industrial Park

Location	Frankford Ward
Owner	City of Quinte West
Size of Sites Available	7 Acres (approximately)
Zoning	Yard Storage & Heavy Manufacturing
Present Use	Vacant
Previous Use	Vacant Land
Highway Access	Direct access to Wolfe Street from Hwy 33 with full interchange access to Highway 401 (major Provincial highway)
Distance to Highway	Site located within 8 kilometers of Highway 401
Electric Company	Hydro One
Natural Gas Supplier	Union Gas
Water Service	City of Quinte West
Sewer Service	City of Quinte West
Fire Classification	Fire Rating of 4 for Trenton Ward by Fire Underwriters Association

Economic Development & Tourism Services

PURPOSE

The purpose of the Economic Development & Tourism Advisory Committee is to assist in making recommendations to Council on matters pertaining to economic development and tourism that will foster and enhance business retention and expansion in the community; enhance the profile of Quinte West as a tourism destination and attract business and tourism investment.

MANDATE

The mandate of the Economic Development & Tourism Advisory Committee will be to identify, prioritize and allocate resources to assist Council on matters that affect Economic Development, Tourism, Marketing and Promotion. This will be achieved by focusing on the following areas of activity:

1 | Business Retention & Expansion

2 | Downtown Revitalization

3 | Tourism Product Development & Enhancement

4 | Support and Strengthen Quinte West's Brand in the Marketplace

5 | Industrial Land Development

6 | Workforce Development Recruitment and Attraction

FOR MORE INFORMATION:

Please contact Economic Development & Tourism Services

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Manager of Economic Development & Tourism Services
613-392-2841 Ext 4477
lindal@quintewest.ca

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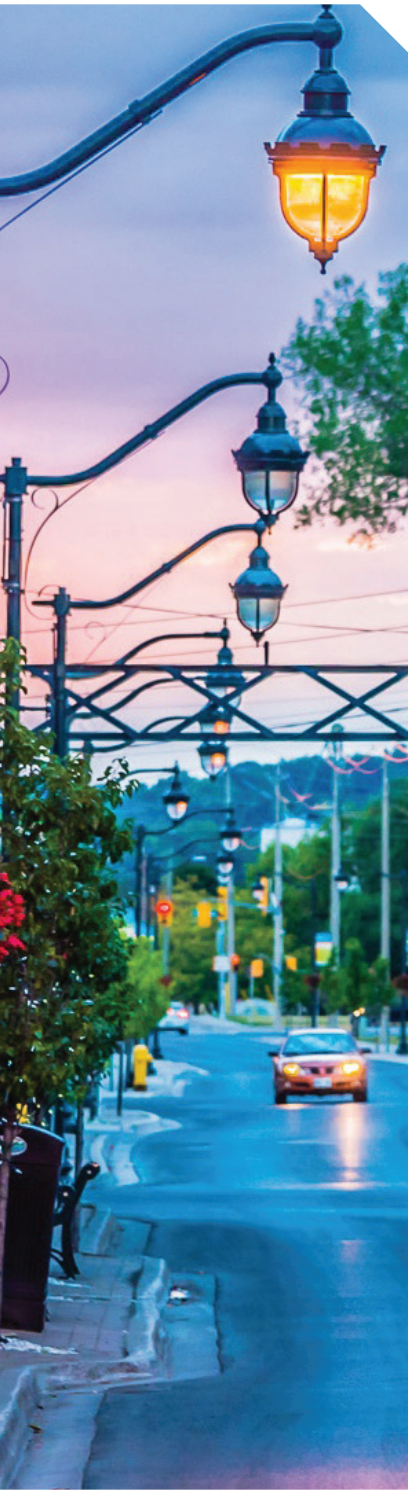


Community Improvement Plan

The Quinte West Community Improvement Plan (CIP) provides a framework for the creation and implementation of various programs aimed at revitalizing and re-shaping the physical and social environment of the downtown and waterfront areas of Trenton and Frankford in the City of Quinte West. The CIP also establishes financial incentives to encourage property owners to improve the appearance of their storefronts.

PROGRAM OBJECTIVES

- To encourage the continued vitality and economic viability of the commercial cores in all seasons
- To stimulate new investment in public and private lands
- To encourage consistency in urban design guidelines
- To create an attractive image of the City that reflects the historic character and heritage of the community
- To reinforce the commercial cores as a focus for the community
- To improve connections between commercial areas, the waterfront, our recreational trails, and to improve pedestrian access within the core areas
- To provide incentives for the rehabilitation of the commercial core areas as an attractive and vibrant destination for the citizens of and visitors to the City

PROGRESS

The City of Quinte West is pleased with the success of the CIP Incentive Program. Since 2005, the City has allocated more than $600,000 in funding for building façade improvements, signage, and landscaping in the downtown business improvement area. The CIP Incentive Program continues to grow and prosper.

For more information regarding the CIP Incentive Program, please contact Economic Development & Tourism Services at 613-392-2841.

All information on these recreation and active lifestyle opportunities can be found

www.quintewest.ca

The City of Quinte West offers residents a lifestyle that is enriched with activities year-round.

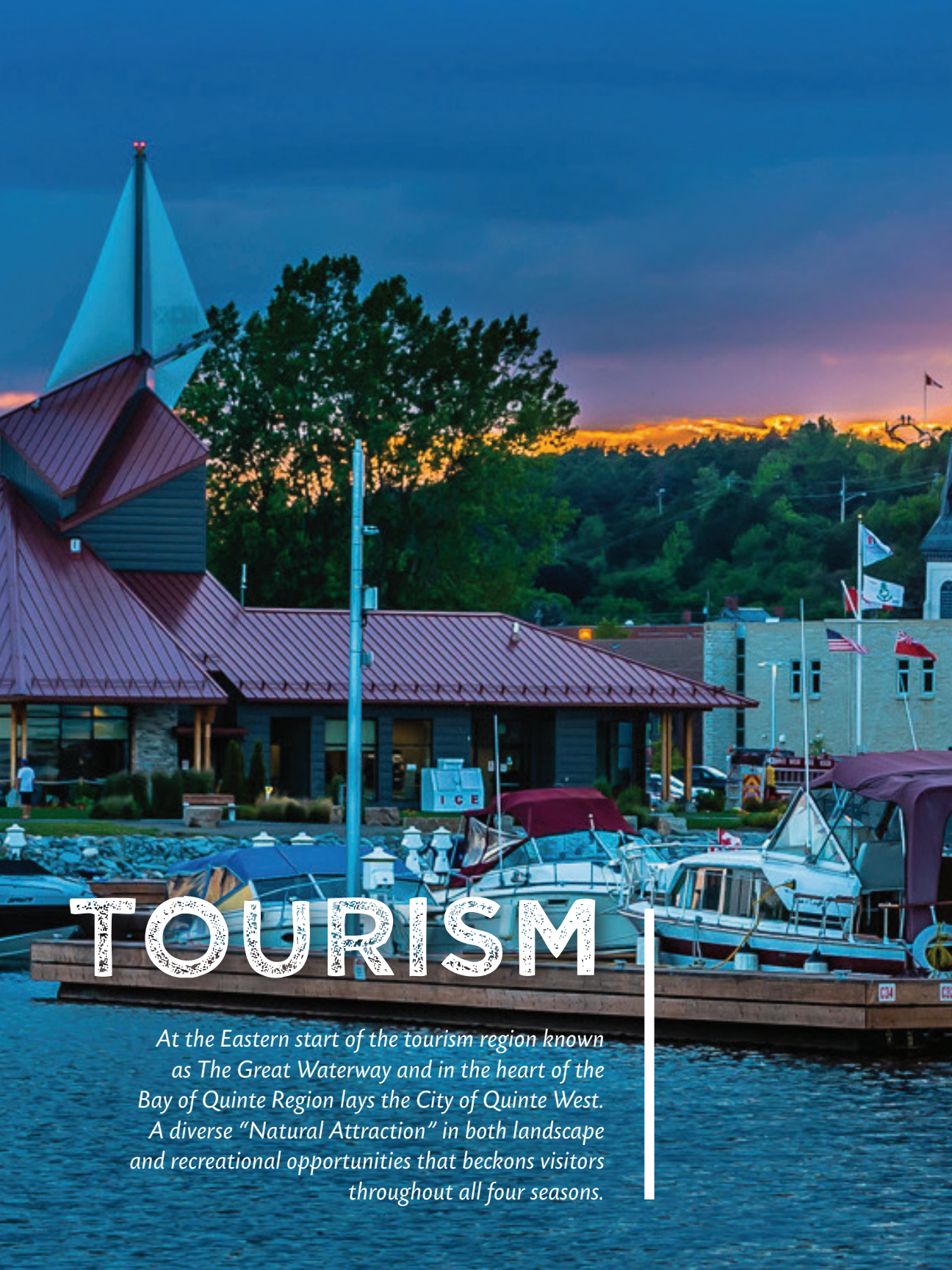
Through its several recreation facilities such as Quinte West YMCA, Batawa Ski Hill and private recreational services throughout the City.

There are approximately 400 acres, encompassing over 60 community and neighborhood parks and floral displays among other community recreational parkland areas, which encourages all residents to have opportunities to get out and get active.

Amongst some of these amenities are three indoor ice pads (Trenton and Frankford), Trent Port Marina, Centennial Park Amphitheatre, Frankford Tourist Park Pavilion, Kinsmen Community Dog Park and splash pads in both Frankford and Trenton.

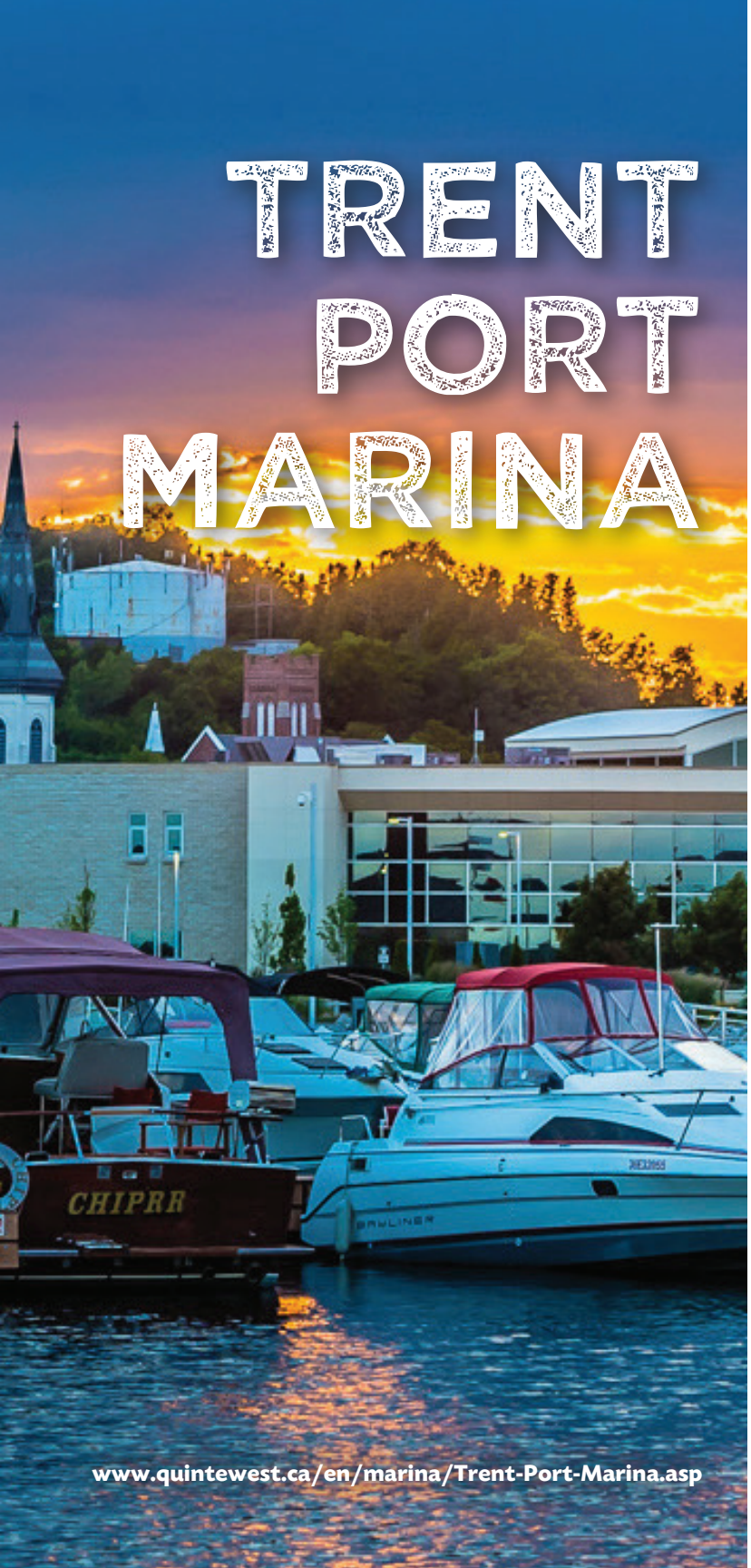
Trails are another opportunity for residents and visitors alike to get active as the Great Lakes Waterfront Trail, Lower Trent Trail, and Batawa Riverfront Trail provide hiking, as well as motorized and non-motorized trail usage.

To complement our trail systems there are several conservation areas that offer outdoor recreational opportunities, this includes- Glen Miller Conservation Area, Trenton Greenbelt Conservation Area, Potter's Creek Conservation Area and Sidney Conservation Area.



TOURISM

At the Eastern start of the tourism region known as The Great Waterway and in the heart of the Bay of Quinte Region lays the City of Quinte West. A diverse "Natural Attraction" in both landscape and recreational opportunities that beckons visitors throughout all four seasons.



The Trent Port Marina is a premium-class municipal marina unlike any of its kind.

Located in Quinte West, Ontario, Canada, it is uniquely positioned to enable boaters' easy access to renowned waterways such as the, Trent-Severn Waterway, Bay of Quinte and Murray Canal which leads to Lake Ontario.

374 fully equipped slips are available for both seasonal and transient boaters at very competitive rates. The marina provides boaters with first class amenities that include a bright and roomy boater's lounge, canteen, laundry facilities, and well-appointed showers and washroom pods. The main gathering hall overlooking the water is the ideal location for your intimate celebration or business meeting. BBQ's, free WiFi, gardens and walking paths set the Trent Port Marina apart.

Boaters will be welcomed by Quinte West's hospitality while having access to dining, entertainment, shopping, provisions and various tourist attractions for all ages and interests within a short walk of the Marina.

Municipal Taxes

INDUSTRIAL COMPARISON 2017

QUINTE WEST

Municipality	Tax/$100K
Murray Ward	$3,920.29
Sidney Ward	$3,920.29
Frankford Ward	$3,958.27
Trenton Ward	$4,258.78

Municipality	Tax/$100K	Percent Difference			
		Trenton	Sidney	Murray	Frankford
Port Hope	$5,192.90				
Belleville	$4,851.41	12.22%	19.19%	19.19%	18.41%
Cobourg	$4,879.18	12.72%	19.65%	19.65%	18.87%
Cornwall	$5,103.55	16.55%	23.19%	23.19%	22.44%
Brighton	$4,138.13	-2.92%	5.26%	5.26%	4.35%
Kingston	$4,508.96	5.55%	13.06%	13.06%	12.21%

COMMERCIAL COMPARISON 2017

QUINTE WEST

Municipality	Tax/$100K
Murray Ward	$2,955.60
Sidney Ward	$2,955.60
Frankford Ward	$2,979.50
Trenton Ward	$3,168.51

Municipality	Tax/$100K	Percent Difference			
		Trenton	Sidney	Murray	Frankford
Belleville	$4,157.86	23.79%	28.92%	28.92%	28.34%
Kingston	$3,738.11	15.24%	20.93%	20.93%	20.29%
Port Hope	$3,580.93	11.52%	17.46%	17.46%	16.80%
Cobourg	$3,400.19	6.81%	13.08%	13.08%	12.37%
Cornwall	$4,130.26	23.29%	28.44%	28.44%	27.86%
Brockville	$3,948.77	19.76%	25.15%	25.15%	24.55%
Peterborough	$3,373.72	6.08%	12.39%	12.39%	11.69%
Brighton	$2,973.26	-6.57%	0.59%	0.59%	-0.21%
Cambridge	$3,430.94	7.65%	13.85%	13.85%	13.16%

Planning and Development

All divisions of Planning and Development Services are located on the second floor of City Hall. For more information regarding Planning & Development Services, please contact City Hall at 613-392-2841.

NEW DWELLING UNITS (2011-2016) CITY OF QUINTE WEST

Year	Single Dwellings	Multi Dwelling	Total New Dwellings
2011	117	1-2 Unit Conversion	118
2012	105	2 & 1-20 Unit	108
2013	102	2 Duplex & 14 Unit Apt	105
2014	89	20	109
2015	123	59	182
2016	170	150	320
2017	225	37	262

BUILDING PERMIT VALUE

YEAR	VALUE
2011	$54,759,113.00
2012	$70,675,000.00
2013	$69,432,314.10
2014	$64,834,380.21
2015	$113,610,129.75
2016	$141,395,411.00
2017	$121, 939,842.00

MLS RESIDENTIAL DWELLINGS

Average Sale Price
(Quinte Area)

2015 December	**$253,229**
2016 December	**$258,470**
2017 December	**$299,285**
2018 January	**$305,180**

Public Works & Utilities

Under the leadership of a 13 member Council there is a mix of urban, semi-urban and rural services provided to a population of over 43,000 residents. Public Works and Environmental Services has an annual operating and capital budget of approximately $40 million for roads, waste management and water and wastewater services. The City of Quinte West is comprised of 1600 kms of roads.

PUBLIC WORKS AND ENVIRONMENTAL SERVICES IS RESPONSIBLE FOR

the planning, engineering, maintenance, rehabilitation and operation

— of —

municipal road system,
solid waste management services,
water and wastewater services,
stormwater management,
general engineering services,
parks and open space, etc.

WASTE REMOVAL SERVICES

Curbside collection in Quinte West comes at a cost of $2.50 per bag . There are a variety of locations throughout the City where the tags may be purchased. In 2013 organics collection (green bin program), was introduced to residents . Also, large and bulky curbside collection is available and residents who wish to place an item(s) curbside must attend City Hall or the Frankford Municipal Office and purchase a tag for the specific item they are placing curbside. All residents are permitted to take leaf and yard waste to the Frankford Landfill located at 1850 Fish & Game Club Road during hours of operation (Wednesdays 8:00 am – 4:00 pm and Saturdays 8:00 am – 2:00 pm) free of charge .

The City of Quinte West is a member of the Centre and South Hastings Waste Services Board which administers the City's highly successful recycling program . For more information on recycling, hazardous household waste disposal and composting please call Quinte Waste Solutions at 613-394-6266 or visit their website at www .quinterecycling .org .

There are bulk water stations available in the City of Quinte West .

WATER RATES

(subject to meter)

	2018
BASE CHARGES (Per month per Unit)	$20.50
Consumption Per Cubic Metre	$1.20
Consumption Per 100 Cubic Feet	$3.40

WASTEWATER RATES

(subject to meter)

BASE CHARGES (Per month per Unit)	$35.00
Consumption Per Cubic Metre	$1.20
Consumption Per 100 Cubic Feet	$3.40

INDUSTRIAL LAND SITES

The City will allow calculation of wastewater rate based on metered outflow of wastewater at above rates (The City is responsible for calibrating and monitoring of meter).

If wastewater exceeds current by-law limits, the municipality offers a sewer surcharge agreement which can be entered into by both parties.

Annual fire protection charge is based on size of water service to facility.

Business Support Services

BUSINESS DEVELOPMENT BANK OF CANADA

613-969-4009
www.bdc.ca

MANUFACTURING RESOURCE CENTRE

613-966-0113
www manufacturingrc.ca

QUINTE WEST CHAMBER OF COMMERCE

613-392-7635
www.quintewestchamber.ca

CAREER EDGE

613-392-9157
1-866-859-9222
www.careeredge.on.ca

QUINTE CONSTRUCTION ASSOCIATION

613-962-2877
www.quinteconstructionassociation.ca

SMALL BUSINESS CENTRE

613-961-0590
www.smallbusinessctr.com

HUMAN RESOURCES AND SKILLS DEVELOPMENT CANADA

1-800-622-6232
www.hrsdc.gc.ca

QUINTE ECONOMIC DEVELOPMENT COMMISSION

613-961-7990
www.quintedevelopment.com
Twitter: @QuinteEcDev

TRENTON DOWNTOWN BUSINESS IMPROVEMENT AREA

613-394-4318
www.downtowntrenton.ca

LOYALIST TRAINING AND KNOWLEDGE CENTRE

613-966-8121
www.loyalisttraining.com

QUINTE HOME BUILDERS ASSOCIATION

613-970-2216
www.quintehomebuilders.ca

TRENVAL BUSINESS DEVELOPMENT CORPORATION

613-961-7999
www.trenval.on.ca

SHOP SMART, SHOP LOCAL, SHOP QUINTE WEST

The City's ***Shop Smart, Shop Local, Shop Quinte West*** initiatives support local partnerships, allow businesses of all sizes the opportunity to participate via means of financial collaboration, as well as aid in promoting to our local residents the many benefits of shopping locally, including strengthening our job market and overall economic growth.

For more information on the Shop Local programs, please contact Economic Development & Tourism Services at 613-392-2841.

8 Wing/CFB Trenton

ECONOMIC IMPACT ON THE QUINTE WEST COMMUNITY

The Royal Canadian Air Force (RCAF) operates the majority of its fixed-wing tactical airlift and all of its strategic airlift aircraft from 8 Wing/Canadian Forces Base (CFB) Trenton.

Currently there are approximately 3,200 Regular Force, 600 Reserve Force and 500 Civilian members who make-up the workforce at 8 Wing/CFB Trenton. Living in many of the communities located in the Quinte Region, members and their families comprise many of the 43,000 City of Quinte West and 50,000 City of Belleville residents. 8 Wing is the largest employer in the Quinte Region with an annual payroll of more than $110 million, creating a significant economic impact in the local economy.

Health Care

TRENTON MEMORIAL HOSPITAL

is one of four fully-accredited hospitals that form Quinte Health Care (QHC). Trenton Memorial Hospital is located at 242 King Street, Trenton ON, 613-392-2540.

THE QUINTE WEST MEDICAL CENTRE (QWMC)

was developed to meet the primary health care needs of the community now and into the future. The physicians at the QWMC are affiliated with a Family Health Team. The Centre is conveniently located behind QHC Trenton Memorial Hospital at 80 Catherine Street, Trenton ON, (613) 394-0770.

Quinte West Public Libraries

BRANCH LOCATIONS

Trenton Branch (Main)
7 Creswell Drive,
Trenton ON K8V 6X5
613-394-3381
www.library.quintewest.ca

Frankford Branch
22 North Trent Street,
Frankford ON K0K 2C0
613-394-3381 x7572
www.library.quintewest.ca

Our schools provide caring, supportive learning environments in which students can grow and develop. Supporting student achievement is the goal of teaching and support staff who, in addition to the contributions of caring volunteers and community partners, share their passion for teaching and learning.

Education

HASTINGS & PRINCE EDWARD DISTRICT SCHOOL BOARD

KAWARTHA PINE RIDGE DISTRICT SCHOOL BOARD

ALGONQUIN & LAKESHORE
CATHOLIC DISTRICT SCHOOL BOARD

CONSEIL DES ECOLES PUBLIQUES DE L'EST DE L'ONTARIO

ALBERT COLLEGE

LOYALIST COLLEGE
BELLEVILLE · ONTARIO

www.loyalistcollege.com

To prepare students for in-demand careers, Loyalist offers more than 60 full-time programs, apprenticeships, and hundreds of online, distance and in-class courses, as well as opportunities for continuing education through more than 70 university transfer agreements. The College's wide selection of advanced diplomas, diplomas and certificates aligns with market-driven disciplines including applied sciences, biosciences, engineering sciences, business and management studies, health sciences, human studies, justice studies, media, arts and design, and skills and technology.

UNIVERSITIES

There are three universities within close proximity to Quinte West; Queen's University in Kingston, Trent University in Peterborough and the University of Ontario Institute of Technology located in Oshawa.

EXPLORE + DISCOVER

EXPERIENCE QUINTE WEST

CITY OF QUINTE WEST

Economic Development & Tourism Services

www.quintewest.ca